



Memorandum of Understanding

This Memorandum of Understanding is entered into as of 17th day February 2025 by and between:

SAMSKRUTI FOUNDATION, a registered Trust under section 4 of Indian Trust Act 1882 with a registration No. 000124/2009, having its office at 3-5-1090/G, Metro Pillar No. B1158, Narayanguda, Hyderabad, 500029, represented by its authorized signatory. (hereinafter referred to as “Samskruti Foundation” which expression shall, unless repugnant to the context or meaning thereof be deemed to include its successors in interest, liquidators and permitted assigns) as the party of the **First Party**;

And

MALLA REDDY COLLEGE OF ENGINEERING, sponsored by Chandramma Education Society. Approved by AICTE (New Delhi), permanently affiliated to JNTUH. Recognized under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015 Certified Institution. Location at Maisammaguda, Dhulapally, post via Komapally, Secunderabad, Hyderabad - 500100 and represented by the Principal of the college **Dr. M Ashok**, B.Tech, M. Tech, Ph.D (CSE) (hereinafter referred to as “Malla Reddy College of Engineering - MRCE” which expression shall, unless repugnant to the context or meaning thereof be deemed to include its successors in interest, liquidators and permitted assigns) as the party of the **Second Party**;

Samskruti Foundation is a registered trust consisting of prominent and accomplished senior civil servants, professionals and corporate citizens. It has been striving towards promoting Nation Building activities among the youth of the society in Telangana and across India.

This MoU aims to cultivate young leaders who will preserve, protect, and promote the practice of Bharatiya Culture and Ethos through research, education, training, and dialogue.

Through this MOU, Samskruti Foundation intends to establish and support a Cultural Leadership Center on the college premises. **The Cultural Leadership Center, involving faculty and students of the college, will receive mentoring support from SAMSKRUTI FOUNDATION for leadership roles.** The college would reserve space to house books and materials related to Bharatiya culture for student access in the libraries under the name ‘Samskruti Corner’. The concept paper of the Cultural Leadership Center defined in Annexure 1.



3. Expectations from Samskruti Foundation/ First Party:

- Design and provide implementation plans for all Cultural Leadership Center activities conducted in the college annually.
- Communicate with the college on opportunities that are relevant to the Cultural Leadership Center.
- Coordinate with the college for successful conduct of Cultural Leadership Center activities with the involvement of prominent resource persons.
- Certify and encourage student leaders and faculty members involved in the Cultural Leadership Centre.
- Provide additional training to the identified students from the various colleges in leadership, taking social responsibility, addressing the challenges of the country etc.,
- Project the activities of the colleges in Samskruti Foundation website, newsletters and also in various fora.

This Memorandum of Understanding shall remain valid for a period of five years from the date of signing, unless terminated earlier for any valid reasons with a mutual consent.

Samskruti Foundation

Dr. Vivek Modi

Director – Cultural Leadership Centre



Malla Reddy College of Engineering

Signature

Dr. M Ashok

Principal of the college of Malla Reddy
College of Engineering - 500100

Principal
MALLA REDDY COLLEGE OF ENGINEERING
Maisammaguda, Dhulapally Post,
Secunderabad - 500 100 (T.S.)

In person authenticated by

D.K. Mahuleav.
17/02/2025





1. The Cultural Leadership Center will be expected to conduct all the following activities:

- a. **Vivek Band (annual):** A campaign promoting leadership through Be Good-Do Good activities useful and relevant to the community during January, which happens to be the month in which Sri Swami Vivekananda and Sri Subhash Chandra Bose were born.
- b. **National Science Day (annual):** Conducts study tours for students to various national and academic institutions as part of its commitment to the Scientific Temper among students and motivates them to contribute towards technologies for a sustainable future.
- c. **Yoga for youth (annual):** Helps students explore overall wellbeing by promoting Yoga for healthy physical and psychological growth.
- d. **Rakhi for soldiers (annual):** To connect students with our armed forces by celebrating Raksha bandhan with them in person and by reaching out to the remote border areas through rakhies, nurturing a sense of duty towards the nation.
- e. **Samskruti Samvad (ongoing):** An activity which focuses on student personality development through debates, discussions, and lectures on topics relevant to the Bhartiya cultural value system that has relevance to them.
- f. **Tejaswini(ongoing):** Prominent women of the society are united to address social challenges by providing solutions, deeply rooted in the Bharatiya Culture.

2. Expectations from the College/ Second Party:

- a. To assign a faculty who will be responsible to oversee and run the Cultural Leadership Center. This center will have 5 students who have demonstrated leadership qualities and function as a committee. The Faculty member will be the convener of this committee who will oversee the functioning of the committee and guide them from time to time. The faculty member is expected to be in this responsibility for a period of at least 3 years.
- b. Committee shall identify students, at least 50 members, those who are interested to participate in various activities by the centers and also drawn from all the branches. For the continuation of center, it is desirable to identify the students not only from all the branches but also from all the years of studying (such as 1st year, 2nd year etc.,)
- c. Coordinate with Samskruti Foundation to implement all the activities mentioned in 1 above.
- d. Ensure participation of all students in the above mentioned said activities by providing the necessary infrastructure and facilities.
- e. The Management shall organize the above activities by incurring the expenditure required from their own sources.